PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE e Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 09/758.025 Filing Date **TRANSMITTAL** January 10, 2001 First Named Inventor **FORM** Sharfman et al. Art Unit 2145 Examiner Name Thomas Duong (to be used for all correspondence after initial filing) Attorney Docket Number 786515600036 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC Amendment/Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify **Terminal Disclaimer Extension of Time Request** below): Statement Under 37 CFR 3.73(b) Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Jones Day Signature Printed name John V Biernacki Date Reg. No. July 5, 2005 40,511 CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature

Typed or printed name Kathie J. Kopczyk

Date July 5, 2005

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PTO/SB/82 (04-05)

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|---|---|
| Application Number | 09/758,025 |
| Filing Date | January 10, 2001 |
| First Named Inventor | Sharfman et al. |
| Art Unit | 2145 |
| Examiner Name | Thomas Duong |
| Attorney Docket Number | 786515600036 |

| I hereby revoke all previous powers of attorney given in the above-identified application. | | | | | | | | |
|--|---|---|--------|---------|-------------------|--|-----|-------|
| A Power of Attorney is submitted herewith. | | | | | | | | |
| OR I hereby appoint the practitioners associated with the Customer Number: | | | | | | | | |
| Please change the correspondence address for the above-identified application to: The address associated with Customer Number: OR | | | | | | | | |
| Firm o | r lual Name | Greg Pulier Name Chief Technology Officer | | | | | | |
| Address | Interactive Video Technologies, Inc. 13160 Mindanao Way Suite 215 | | | | | | | |
| City | | Marina del Rey | State | CA | , | | Zip | 90292 |
| Country | US | | | | | | | |
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| I am the: Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) | | | | | | | | |
| SIGNATURE of Applicant or Assignee of Record | | | | | | | | |
| Signature | | Dr K | \leq | | | | | |
| Name | Greg Pulier | | | | | | | |
| Date | | 6/30/05 | | lephone | (010) 01 | | | |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*. | | | | | | | | |
| *Total offorms are submitted. | | | | | | | | |

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PTO/SB/96 (09-04)
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STATEMENT UNDER 37 CFR 3.73(b) Applicant/Patent Owner: Sharfman et al. Application No./Patent No.: 09/758,025 Filed/Issue Date: January 10, 2001 Entitled: System And Method For Managing And Distributing Associated Assets In Various Formats Interactive Video Technologies, Inc. corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.) states that it is: 1. $\boxed{\ \ }$ the assignee of the entire right, title, and interest; or an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is_____ in the patent application/patent identified above by virtue of either: A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame ____, or for which a copy thereof is attached. OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown 1. From: the inventors To: Digital Lava Corporation The document was recorded in the United States Patent and Trademark Office at Reel 011624 , Frame 0716 , or for which a copy thereof is attached. 2. From: Digital Lava Corporation To: Interactive Video Technologies, Inc. The document was recorded in the United States Patent and Trademark Office at Reel 012880 _____, Frame 0527 _____, or for which a copy thereof is attached. To: The document was recorded in the United States Patent and Trademark Office at _____, Frame _ _____, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. □ Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08] The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee. Signature Greg Pulier (310) 577-0200

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Printed or Typed Name

Title

Chief Technology Officer